



6TH JUNE 2025

MR. ALBERT ATUA AMPONSAH
CHIEF EXECUTIVE OFFICER
ALBE FARMS LIMITED
GHANA

Dear Sir,

CONFIRMATION LETTER FOR THE AFRICAN DEVELOPMENT CONFERENCE & AWARDS 2025.

It is an honor to write to you on behalf of the Board of Directors of **THE BUSINESS EXECUTIVE GROUP**, following a comprehensive and credible awards selection process including the application of a quantitative assessment by a pan-continental team of experts in national, local community and pan-continental development efforts and impacts, underpinned by the findings of our contracted research consultants, you have been selected to be conferred **The African Development Awards 2025**.

Your award is for your capabilities, conduct, and accomplishments in the category **Outstanding African Agribusiness Icon**.

Consequently, we are formally inviting you to the five-star gala Awards Conferment event scheduled for the **17th of July, 2025** at **The Concord Hotel Nairobi, Kenya**, as well as your participation in the African Development conference that will precede it.

As the organizers of this prestigious awards scheme, The Business Executive Group and our partners the African Chamber of Trade and the International Business Council wish to be the first to heartily congratulate you on your thoroughly deserved award which places you at the cutting edge of the efforts by African's and its partners to spearhead the continent's political and socio-economic renaissance through your design and implementation of most impactful development programs, projects, efforts and initiatives on the continent.

As an award winner you are positioned to be a globally acclaimed and consequently sought after instigator of socio-economic development at both the sovereign national and the pan-continental levels. This will enhance your reputation, and will open new opportunities for your institution and country, as well as for you at the personal and professional levels.

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THE AFRICA DEVELOPMENT CONFERENCE

The conference preceding the awards conferment ceremony is an event that will be participated in by the awardees themselves and several selected stakeholders in the regulation, facilitation, and provision of requisite business support services for trade and investment within Africa.

The conference will be held under the theme: ***“IDENTIFYING WHAT NEEDS TO BE DONE TO DRIVE AFRICA’S SOCIO-ECONOMIC DEVELOPMENT.”***

The conference will be largely interactive to accommodate the experiences and perspectives of executive-level representatives of the identified exemplary award-winning enterprises and institutions in attendance as well as the other specially invited stakeholders who are closely involved in international supply and value chains as well as both direct and portfolio investment involving commercial business transactions and relationships between enterprises within the African Continent.

Awardees however will be required to attend in person.

THE CONFERMENT CEREMONY

Award winners are required to attend both the awards conferment event and the conference that will immediately precede it. The awards conferment event itself is strictly by invitation and will bring together by awardees and their guests; top government functionaries from both Africa and its development partnering nations; representatives of multinational institutions involved in development activities in Africa; selected leaders in various aspects of Africa’s polity with regards to the continent’s socio-economic development; leaders of thought and identified social influencers; members of the diplomatic corps; and both the local and international media.

Award winners will receive both plaques and citations and will be exposed to immense positive publicity and consequent public recognition and acclaim internationally. Attendees will thus have a unique opportunity to network with each other in a most convivial atmosphere.

Attached to this letter is the comprehensive PDF document that highlights the contents and details of this prestigious awards scheme; rationale, selection process, benefits, packages, organizers, partners and scope of the conference. Please find attached also, an acceptance/participation form which you are required to fill and submit to the organizers to enable us make adequate preparations to host you.

Once again, we congratulate you on your award selection and look forward to your acceptance to participate in one of the prestigious awards in Africa.

Yours faithfully,



Dr. Baroness Paulette Kporo
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